



# SPECIAL SECTION CALENDAR FIRST HALF 2018

Special sections in The Chronicle-Telegram are the perfect way to get noticed by your target demographic! Each section features a theme matched to what readers are interested in throughout the year.

To purchase an advertisement in one of these special sections, call The Chronicle-Telegram at (440) 329-7000 or fax (440) 329-7272.

Dates are subject to change. Contact a Chronicle-Telegram representative for the latest information.

# THE CHRONICLE

T E L E G R A M

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225 East Ave., Elyria, OH 44035 ■ Business hours: 9 a.m. to 5 p.m. Monday to Friday

Section name	Publication date	Deadline for ads
<b>JANUARY</b>		
Senior Living	Wed., Jan. 3	Wed., Dec. 27
Today's Family	Wed., Jan. 17	Thurs., Jan. 11
Health, Fitness & Beauty	Wed., Jan. 24	Thurs., Jan. 18
Design an Ad	(Tues., April 10)	Tues., Jan. 23
<b>FEBRUARY</b>		
Senior Living	Wed., Feb. 7	Thurs., Feb. 1
Bridal	Wed., Feb. 14	Thurs., Feb. 8
Cleveland Auto Show	Fri., Feb. 23	Mon., Feb. 19
<b>MARCH</b>		
Senior Living	Wed., March 7	Thurs., March 1
Home Improvement	Wed., March 14	Thurs., March 8
What's Hot for Spring!	Wed., March 28	Thurs., March 22
Indians Preview	Thurs., March 29	Thurs., March 22
<b>APRIL</b>		
Senior Living	Wed., April 4	Thurs., March 29
Design an Ad	Tues., April 10	(Tues., Jan. 23)
Spring Car Care	Wed., April 11	Thurs., April 5
Cavaliers Playoffs	Sat., April 14	Mon., April 9
Election	TBD	TBD
Home & Garden I	Wed., April 18	Thurs., April 12
Home & Garden II	Wed., April 25	Thurs., April 19
Golf Guide	TBD	TBD
<b>MAY</b>		
Senior Living	Wed., May 2	Thurs., April 26
Mother's Day	Mon., May 7	Tues., May 1
Home & Garden III	Wed., May 9	Thurs., May 3
Academic Excellence	Wed., May 16	Thurs., May 10
Home & Garden IV	Wed., May 23	Thurs., May 17
<b>JUNE</b>		
Senior Living	Wed., June 6	Thurs., May 31
Summer Home & Garden	Tues., June 12	Wed., June 6
Spotlight on Avon	Wed., June 13	Thurs., June 7
International Festival	Wed., June 20	Thurs., June 14
Spotlight on Wellington	Wed., June 27	Thurs., June 21

