



SPECIAL SECTION CALENDAR

SECOND HALF 2017

Special sections in The Chronicle-Telegram are the perfect way to get noticed by your target demographic! Each section features a theme matched to what readers are interested in throughout the year.

To purchase an advertisement in one of these special sections, call The Chronicle-Telegram at (440) 329-7000 or fax (440) 329-7272.

Dates are subject to change. Contact a Chronicle-Telegram representative for the latest information.

THE CHRONICLE

T E L E G R A M

www.chroniclet.com

225 East Ave., Elyria, OH 44035 ■ Business hours: 9 a.m. to 5 p.m. Monday to Friday

Section name	Publication date	Deadline for ads
JULY		
Senior Living	Wed., July 5	Thurs., June 29
Spotlight on Wellington	Wed., July 12	Thurs., July 6
Today's Family	Wed., July 19	Thurs., July 13
AUGUST		
Senior Living	Wed., Aug. 2	Thurs., July 27
Spotlight on N. Ridgeville	Wed., Aug. 9	Thurs., Aug. 3
Lorain County Fair	Sun., Aug. 20	Mon., Aug. 14
High School Football	TBD	TBD
SEPTEMBER		
Senior Living	Wed., Sept. 6	Thurs., Aug. 31
Browns Preview	TBD	TBD
Elyria Apple Festival	Thurs., Sept. 14	Thurs., Sept. 7
Fall Car Care Guide	Wed., Sept. 20	Thurs., Sept. 14
Hunting & Fishing Day	Thurs., Sept. 21	Thurs., Sept. 14
Lorain Co. Medical Society	TBD	TBD
OCTOBER		
Senior Living	Wed., Oct. 4	Thurs., Sept. 28
Spotlight on Elyria	Wed., Oct. 11	Thurs., Oct. 5
Fall Home Improvement	Thurs., Oct. 12	Fri., Oct. 6
Election	TBD	TBD
Fall Bridal	Wed., Oct. 18	Thurs., Oct. 12
Cavaliers Preview	TBD	TBD
NOVEMBER		
Senior Living	Wed., Nov. 1	Thurs., Oct. 26
Holiday Planner	Wed., Nov. 15	Thurs., Nov. 9
Gift Guide I	Wed., Nov. 22	Thurs., Nov. 16
DECEMBER		
High School Basketball	TBD	TBD
Senior Living	Tues., Dec. 5	Wed., Nov. 29
Gift Guide II	Wed., Dec. 6	Wed., Nov. 29
High School Wrestling	TBD	TBD
Gift Guide III	Wed., Dec. 13	Thurs., Dec. 7
Last-Minute Gift Guide	Wed., Dec. 20	Thurs., Dec. 14